

Mid Cap Diversified Financial Services Equity – Germany

Overweight Target price (EUR) 2.70 Share price (EUR) 2.16 Potential return (%) 25.2

Note: Potential return equals the percentage difference between the current share price and the target price

Performance	1M	3M	12M
Absolute (%) Relative^ (%)	0.6 -1.6	7.8 1.5	11.7 -5.9
Index^		[DAX-100
RIC Bloomberg		_	LMG.DE BWB GR
Market cap (USDm) Market cap (EURm)			134.2 99.0
Free float (%)			33

15 October 2013

Johannes Thormann*

Analyst
HSBC Trinkaus & Burkhardt AG,
Germany
+49 211 910 3017
johannes.thormann@hsbc.de

View HSBC Global Research at: http://www.research.hsbc.com

*Employed by a non-US affiliate of HSBC Securities (USA) Inc, and is not registered/qualified pursuant to FINRA regulations

Issuer of report: HSBC Trinkaus and Burkhardt AG

Disclaimer & Disclosures

This report must be read with the disclosures and the analyst certifications in the Disclosure appendix, and with the Disclaimer, which forms part of it

Baader Bank (BWB GR)

OW: A series of timely acquisitions?

- Following the recent Helvea acquisition, Baader has acquired Schnigge's equity market making activities at the Frankfurt exchange
- Still, legacy risks impact current profitability and we thus change our EPS forecasts - but we also include Helvea in our forecasts for the first time as the deal was closed on 2 August
- We raise our TP from EUR2.5 to EUR2.7 and reiterate our Overweight rating

We expect Bader Bank will release weak Q3 results on 28 October showing a quarterly net loss of EUR1.3m (down 4% q-o-q and 143% y-o-y respectively) due to some legacy risks from treasury books. However, more important is the closing of the Helvea acquisition on 2 August which should push Baader's equities business into a much better market position and should contribute to profits from 2014e onwards. Last but not least, the recent announcement on 11 October that Baader will take over all equities market making of Schnigge Wertpapierhandelsbank at the Frankfurt exchange. We believe that these two deals could be the start of a series of timely acquisition as Baader continues to benefit from weakness of other market participants.

We amend our EPS forecasts for FY2013e-15e: While cutting 2013e EPS due to weaker fixed income trading and legacy position in trading book, we include Helvea for the first time in our model and see strong impact on our 2015 forecasts while the impact in 2014 is more than offset by a weaker market activity (see table on page 3 for more details). A meaningful consensus is not available as Baader is not covered by many brokers.

Valuation: We raise our target price from EUR2.5 to EUR2.7 which is still based on our equal-weighted 2014 and 2015 estimates. Our target price implies a 25% potential return and we maintain our Overweight rating.

Catalysts and risks: Any significant change in equity and bond trading volumes often has some effect on the stock price. Furthermore, the quarterly results can often surprise as the stock is not followed by many analysts or investors. The main risks are a severe decline in trading activity and an unexpected change in interest rates, which could negatively impact the company's treasury operations. Furthermore, a failure of the bank's IT platform could lead to client concerns and damage its business model as this is one of its critical success factors (also for the success of Helvea deal). The low liquidity of Baader Bank's own shares is also a risk. Transparency has been reduced with the shift in reporting standard from IFRS to German GAAP (HGB). Lastly, the high degree of control by, as well dependence on, the management family (CEO Uto Baader and his son and fellow board member Nico Baader) remains an investment risk.



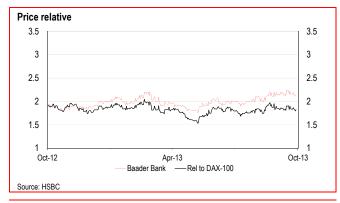
Financials & valuation

Financial statements							
Year to	12/2012a	12/2013e	12/2014e	12/2015e			
P&L summary (EURm)							
Net interest income	6.5	5.4	6.0	6.4			
Net fees/commissions	39.2	57.0	64.0	75.0			
Trading profits	35.5	36.0	46.0	52.0			
Other income	3.9	1.0	1.2	1.4			
Total income	85.1	99.4	117.2	134.8			
Operating expense	-93.2	-110.4	-112.1	-116.8			
Bad debt charge	19.2	12.0	6.0	2.0			
Other	0.0	0.0	0.0	0.0			
HSBC PBT	11.1	1.0	11.1	20.0			
Exceptionals	0.0	0.0	0.0	0.0			
PBT	11.1	1.0	11.1	20.0			
Taxation	-2.0	-0.1	-1.3	-2.4			
Minorities + preferences	-0.3	-0.4	-0.5	-0.6			
Attributable profit	8.8	0.5	9.3	17.0			
HSBC attributable profit	8.8	0.5	9.3	17.0			
Balance sheet summary (E	URm)						
Ordinary equity	109.8	109.3	118.6	135.6			
HSBC ordinary equity	109.8	109.3	118.6	135.6			
Customer loans	34.9	34.0	36.0	38.0			
Debt securities holdings	245.2	265.0	280.0	280.0			
Customer deposits	297.1	360.0	370.0	380.0			
Interest earning assets	330.3	364.9	392.5	392.0			
Total assets	516.1	570.0	615.0	615.0			
Capital (%)							
RWA (EURm)	319.9	345.6	359.4	361.9			
Total capital	32.0	30.3	31.7	36.2			

Ratio, growth & per share analysis							
Year to	12/2012a	12/2013e	12/2014e	12/2015e			
Year-on-year % change							
Total income	-0.9	16.8	17.9	15.0			
Operating expense	2.9	18.5	1.5	4.2			
Pre-provision profit	71.2	35.8	-146.4	252.9			
EPS	1224.7	-94.5	1830.7	83.4			
HSBC EPS	1224.7	-94.5	1830.7	83.4			
DPS	66.7	-40.0	100.0	100.0			
NAV (including goodwill)	6.4	-0.4	8.5	14.3			
Ratios (%)							
Cost/income ratio	109.5	111.1	95.6	86.6			
Bad debt charge	-68.5	-34.8	-17.1	-5.4			
ROE (including goodwill)	8.1	0.4	8.0	13.2			
Per share data (EUR)							
EPS reported (fully diluted)	0.19	0.01	0.20	0.37			
HSBC EPS (fully diluted)	0.19	0.01	0.20	0.37			
DPS	0.05	0.03	0.06	0.12			
NAV	1.58	1.62	1.82	2.19			
NAV (including goodwill)	2.39	2.38	2.58	2.95			

Valuation data						
Year to	12/2012a	12/2013e	12/2014e	12/2015e		
PE*	11.2	206.2	10.7	5.8		
Pre-provision multiple			19.4	5.5		
P/NAV	1.4	1.3	1.2	1.0		
Equity cash flow yield (%)	5.7	-1.3	8.4	17.0		
Dividend yield (%)	2.3	1.4	2.8	5.6		

Note: * = Based on HSBC EPS (fully diluted)



Note: price at close 11 Oct 2013 of



A series of timely acquisitions - Helvea, Schnigge, what's next?

We met with Baader management in their offices on 8 October. While CFO Dieter Brichmann stated that the operating performance of most business lines is quite profitable, he was not pleased with the headwinds to net profit generation due to some legacy risks in the bank's treasury books. Baader will release its Q3 results on 28 October and we currently expect a net loss of EUR-1.3m due to weaker fixed income trading as well as the above mentioned legacy risks of an estimated EUR2m. Still, the market making business as well as the CCPM and Baader Heinz units are all contributing to profits. Board member Nico Baader was quite satisfied with the development of the new capital markets business. The Helvea acquisition was closed on 2 August. He expects a significant profit contribution from 2014 onwards after expecting being already around break even in 2013e. This is far better than initially expected and confirms our view that the acquisition of Helvea had good strategic rationale.

The recently announced takeover of all the equities market making of Schnigge Wertpapierhandelsbank at Frankfurt exchange could lead to some burden on trading result in 2013-14e but should strengthen Baader's market position overall. The market making is driven by retail order flow which is expected to increase in the next years due to low interest rate environment. Any Eurozone financial transaction tax would of course be a risk factor but management currently expects no kind of FTT at all.

Changes to our Baader model									
in EURm	New 13e	Old 13e	diff.	New 14e	Old 14e	diff.	New 15e	New 15e	diff.
Net interest income	5.4	4.5	20%	6.0	5.0	20%	6.4	5.5	16%
Risk provisions	12.0	12.0	0%	6.0	6.0	0%	2.0	3.0	-33%
Net fees/commissions	57.0	43.2	32%	64.0	48.8	31%	75.0	54.0	39%
Trading profits	36.0	40.0	-10%	46.0	47.0	-2%	52.0	54.0	-4%
Total income	110.4	99.7	11%	122.0	106.8	14%	135.4	116.5	16%
Operating expenses	-110.0	-92.0	20%	-111.6	-95.6	17%	-116.2	-99.2	17%
PBT	1.0	8.0	-87%	11.1	11.5	-3%	20.0	17.6	14%
Net profit	0.5	6.6	-93%	9.3	9.6	-4%	17.0	14.9	14%
EPS	0.01	0.14	-93%	0.20	0.21	-4%	0.37	0.32	14%
DPS	0.03	0.05	-40%	0.06	0.07	-14%	0.12	0.11	9%

Source: Company data, HSBC estimates

We adjust our forecasts accordingly. FY2013 net profit should be close to zero due to legacy risks which nevertheless should be finished in FY2013 and not occur in following years. Furthermore, we now include Helvea into our model. While we expect EUR15m revenues and costs for FY2013, we expect EUR17m revenues for FY2014e while costs should trend down to EUR13m. For FY2015e, we expect EUR19m of revenues and EUR14m of costs. Our new forecasts seem to be in line with statement by management which expects big push to profitability in 2015e. Taking a long time view, management expects another jump in profits in 2017 due to lack of regular amortisation of intangibles around EUR6m.

Valuation

We use an equity value model to compute our target price of EUR2.7 (versus EUR2.5 before), which is still based on our equal-weighted 2014 and 2015 estimates. We divide our ROE estimate of 9.7% (was 9.7%) by our unchanged cost of equity (COE) of 11.3%, which is calculated using the CAPM approach, including a risk-free rate of 3.0%, a 6.0% risk premium and a beta of 1.38. We multiply this factor by the estimated book value of EUR2.69 per share and add the 2013e dividend estimate of EUR0.05 to arrive at our rounded target price of EUR2.70.



Disclosure appendix

Analyst Certification

The following analyst(s), economist(s), and/or strategist(s) who is(are) primarily responsible for this report, certifies(y) that the opinion(s) on the subject security(ies) or issuer(s) and/or any other views or forecasts expressed herein accurately reflect their personal view(s) and that no part of their compensation was, is or will be directly or indirectly related to the specific recommendation(s) or views contained in this research report: Johannes Thormann

Important disclosures

Equities: Stock ratings and basis for financial analysis

HSBC believes that investors utilise various disciplines and investment horizons when making investment decisions, which depend largely on individual circumstances such as the investor's existing holdings, risk tolerance and other considerations. Given these differences, HSBC has two principal aims in its equity research: 1) to identify long-term investment opportunities based on particular themes or ideas that may affect the future earnings or cash flows of companies on a 12 month time horizon; and 2) from time to time to identify short-term investment opportunities that are derived from fundamental, quantitative, technical or event-driven techniques on a 0-3 month time horizon and which may differ from our long-term investment rating. HSBC has assigned ratings for its long-term investment opportunities as described below.

This report addresses only the long-term investment opportunities of the companies referred to in the report. As and when HSBC publishes a short-term trading idea the stocks to which these relate are identified on the website at www.hsbcnet.com/research. Details of these short-term investment opportunities can be found under the Reports section of this website.

HSBC believes an investor's decision to buy or sell a stock should depend on individual circumstances such as the investor's existing holdings and other considerations. Different securities firms use a variety of ratings terms as well as different rating systems to describe their recommendations. Investors should carefully read the definitions of the ratings used in each research report. In addition, because research reports contain more complete information concerning the analysts' views, investors should carefully read the entire research report and should not infer its contents from the rating. In any case, ratings should not be used or relied on in isolation as investment advice.

Rating definitions for long-term investment opportunities

Stock ratings

HSBC assigns ratings to its stocks in this sector on the following basis:

For each stock we set a required rate of return calculated from the cost of equity for that stock's domestic or, as appropriate, regional market established by our strategy team. The price target for a stock represents the value the analyst expects the stock to reach over our performance horizon. The performance horizon is 12 months. For a stock to be classified as Overweight, the potential return, which equals the percentage difference between the current share price and the target price, including the forecast dividend yield when indicated, must exceed the required return by at least 5 percentage points over the next 12 months (or 10 percentage points for a stock classified as Volatile*). For a stock to be classified as Underweight, the stock must be expected to underperform its required return by at least 5 percentage points over the next 12 months (or 10 percentage points for a stock classified as Volatile*). Stocks between these bands are classified as Neutral.

Our ratings are re-calibrated against these bands at the time of any 'material change' (initiation of coverage, change of volatility status or change in price target). Notwithstanding this, and although ratings are subject to ongoing management review, expected returns will be permitted to move outside the bands as a result of normal share price fluctuations without necessarily triggering a rating change.



*A stock will be classified as volatile if its historical volatility has exceeded 40%, if the stock has been listed for less than 12 months (unless it is in an industry or sector where volatility is low) or if the analyst expects significant volatility. However, stocks which we do not consider volatile may in fact also behave in such a way. Historical volatility is defined as the past month's average of the daily 365-day moving average volatilities. In order to avoid misleadingly frequent changes in rating, however, volatility has to move 2.5 percentage points past the 40% benchmark in either direction for a stock's status to change.

Rating distribution for long-term investment opportunities

As of 14 October 2013, the distribution of all ratings published is as follows:

Overweight (Buy)	45%	(33% of these provided with Investment Banking Services)
Neutral (Hold)	38%	(34% of these provided with Investment Banking Services)
Underweight (Sell)	17%	(26% of these provided with Investment Banking Services)

Share price and rating changes for long-term investment opportunities



Recommendation & price target history					
From	То	Date			
Overweight (V) Overweight Overweight (V)	Overweight Overweight (V) Overweight	25 January 2011 02 March 2012 15 July 2013			
Target Price	Value	Date			
Price 1	4.00	20 October 2010			
Price 2	4.40	25 January 2011			
Price 3	3.70	24 March 2011			
Price 4	3.10	03 August 2011			
Price 5	2.60	31 January 2012			
Price 6	2.50	19 July 2012			
Price 7	2.80	20 February 2013			
Price 8	2.50	24 April 2013			



HSBC & Analyst disclosures

Disclosure checklist						
Company	Ticker	Recent price	Price Date	Disclosure		
BAADER BANK	BLMG.DE	2.16	12-Oct-2013	6, 7, 11		

Source: HSBC

- 1 HSBC has managed or co-managed a public offering of securities for this company within the past 12 months.
- 2 HSBC expects to receive or intends to seek compensation for investment banking services from this company in the next 3 months.
- 3 At the time of publication of this report, HSBC Securities (USA) Inc. is a Market Maker in securities issued by this company.
- 4 As of 30 September 2013 HSBC beneficially owned 1% or more of a class of common equity securities of this company.
- As of 31 August 2013, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of investment banking services.
- As of 31 August 2013, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-investment banking securities-related services.
- As of 31 August 2013, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-securities services.
- 8 A covering analyst/s has received compensation from this company in the past 12 months.
- 9 A covering analyst/s or a member of his/her household has a financial interest in the securities of this company, as detailed below.
- 10 A covering analyst/s or a member of his/her household is an officer, director or supervisory board member of this company, as detailed below.
- At the time of publication of this report, HSBC is a non-US Market Maker in securities issued by this company and/or in securities in respect of this company

HSBC and its affiliates will from time to time sell to and buy from customers the securities/instruments (including derivatives) of companies covered in HSBC Research on a principal or agency basis.

Analysts, economists, and strategists are paid in part by reference to the profitability of HSBC which includes investment banking revenues.

For disclosures in respect of any company mentioned in this report, please see the most recently published report on that company available at www.hsbcnet.com/research.

Additional disclosures

- 1 This report is dated as at 15 October 2013.
- 2 All market data included in this report are dated as at close 11 October 2013, unless otherwise indicated in the report.
- 3 HSBC has procedures in place to identify and manage any potential conflicts of interest that arise in connection with its Research business. HSBC's analysts and its other staff who are involved in the preparation and dissemination of Research operate and have a management reporting line independent of HSBC's Investment Banking business. Information Barrier procedures are in place between the Investment Banking and Research businesses to ensure that any confidential and/or price sensitive information is handled in an appropriate manner.
- 4 HSBC Trinkaus & Burkhardt acts as a designated sponsor to the following companies, and as such has an agreement with such companies to engage in market making activities and/or to publish research in connection with the securities of the following company(ies): BAADER BANK



Disclaimer

* Legal entities as at 8 August 2012

'UAE' HSBC Bank Middle East Limited, Dubai; 'HK' The Hongkong and Shanghai Banking Corporation Limited, Hong Kong; 'TW' HSBC Securities (Taiwan) Corporation Limited; 'CA' HSBC Bank Canada, Toronto; HSBC Bank, Paris Branch; HSBC France; 'DE' HSBC Trinkaus & Burkhardt AG, Düsseldorf; 000 HSBC Bank (RR), Moscow; 'IN' HSBC Securities and Capital Markets (India) Private Limited, Mumbai; 'JP' HSBC Securities (Japan) Limited, Tokyo; 'EG' HSBC Securities Egypt SAE, Cairo; 'CN' HSBC Investment Bank Asia Limited, Beijing Representative Office; The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Branch; HSBC Securities (South Africa) (Pty) Ltd, Johannesburg; HSBC Bank plc, London, Madrid, Milan, Stockholm, Tel Aviv; 'US' HSBC Securities (USA) Inc, New York; HSBC Yatirim Menkul Degerler AS, Istanbul; HSBC México, SA, Institución de Banca Múltiple, Grupo Financiero HSBC; HSBC Bank Brasil SA – Banco Múltiplo; HSBC Bank Australia Limited; HSBC Bank Argentina SA; HSBC Saudi Arabia Limited; The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch incorporated in Hong Kong SAR

Issuer of report **HSBC Trinkaus and Burkhardt AG**

Königsallee 21/23 D-40212 Düsseldorf

Telephone: +49 211 910-0 Fax: +49 211 910-98091

Website: www.research.hsbc.com

This document has been issued by HSBC Trinkaus and Burkhardt AG ("HSBC") for the information of its customers only. If it is received by a customer of an affiliate of HSBC, its provision to the recipient is subject to the terms of business in place between the recipient and such affiliate. This document is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. HSBC has based this document on information obtained from sources it believes to be reliable but which it has not independently verified; HSBC makes no guarantee, representation or warranty and accepts no responsibility or liability as to its accuracy or completeness. Expressions of opinion are those of the Research Division of HSBC only and are subject to change without notice. The information and opinions contained within the research reports are based upon publicly available information at the time of publication which are subject to change from time to time. Past performance is not necessarily a guide to future performance. The value of any investment or income may go down as well as up and you may not get back the full amount invested. Where an investment is denominated in a currency other than the local currency of the recipient of the research report, changes in the exchange rates may have an adverse effect on the value, price or income of that investment. In case of investments for which there is no recognised market it may be difficult for investors to sell their investments or to obtain reliable information about its value or the extent of the risk to which it is exposed.

HSBC Securities (USA) Inc. accepts responsibility for the content of this research report prepared by its non-US foreign affiliate. All U.S. persons receiving and/or accessing this report and wishing to effect transactions in any security discussed herein should do so with HSBC Securities (USA) Inc. in the United States and not with its non-US foreign affiliate, the issuer of this report.

In the UK this report may only be distributed for the information of its Clients (as defined in the Rules of FCA) and those of its affiliates only. It is not intended for Retail Clients in the UK. The protections afforded by the UK regulatory regime are available only to those dealing with a representative of HSBC Bank plc in the UK. In Singapore, this publication is distributed by The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch for the general information of institutional investors or other persons specified in Sections 274 and 304 of the Securities and Futures Act (Chapter 289) ("SFA") and accredited investors and other persons in accordance with the conditions specified in Sections 275 and 305 of the SFA. This publication is not a prospectus as defined in the SFA. It may not be further distributed in whole or in part for any purpose. The Hongkong and Shanghai Banking Corporation Limited Singapore Branch is regulated by the Monetary Authority of Singapore. Recipients in Singapore should contact a "Hongkong and Shanghai Banking Corporation Limited, Singapore Branch" representative in respect of any matters arising from, or in connection with this report. In Korea, this publication is distributed by either The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch ("HBAP SLS") or The Hongkong and Shanghai Banking Corporation Limited, Seoul Branch ("HBAP SEL") for the general information of professional investors specified in Article 9 of the Financial Investment Services and Capital Markets Act ("FSCMA"). This publication is not a prospectus as defined in the FSCMA. It may not be further distributed in whole or in part for any purpose. Both HBAP SLS and HBAP SEL are regulated by the Financial Services Commission and the Financial Supervisory Service of Korea. In Australia, this publication has been distributed by The Hongkong and Shanghai Banking Corporation Limited (ABN 65 117 925 970, AFSL 301737) for the general information of its "wholesale" customers (as defined in the Corporations Act 2001). Where distributed to retail customers, this research is distributed by HSBC Bank Australia Limited (AFSL No. 232595). These respective entities make no representations that the products or services mentioned in this document are available to persons in Australia or are necessarily suitable for any particular person or appropriate in accordance with local law. No consideration has been given to the particular investment objectives, financial situation or particular needs of any recipient. This publication is distributed in New Zealand by The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch incorporated in Hong Kong SAR.

In Japan, this publication has been distributed by HSBC Securities (Japan) Limited. In Hong Kong, this document has been distributed by The Hongkong and Shanghai Banking Corporation Limited in the conduct of its Hong Kong regulated business for the information of its institutional and professional customers; it is not intended for and should not be distributed to retail customers in Hong Kong. The Hongkong and Shanghai Banking Corporation Limited makes no representations that the products or services mentioned in this document are available to persons in Hong Kong or are necessarily suitable for any particular person or appropriate in accordance with local law. All inquiries by such recipients must be directed to The Hongkong and Shanghai Banking Corporation Limited. It may not be further distributed in whole or in part for any purpose. HSBC Trinkaus and Burkhardt AG is regulated by the Federal Financial Supervisory Authority ("BaFin").

In Canada, this document has been distributed by HSBC Bank Canada and/or its affiliates. Where this document contains market updates/overviews, or similar materials (collectively deemed "Commentary" in Canada although other affiliate jurisdictions may term "Commentary" as either "macro-research" or "research"), the Commentary is not an offer to sell, or a solicitation of an offer to sell or subscribe for, any financial product or instrument (including, without limitation, any currencies, securities, commodities or other financial instruments).

© Copyright 2013, HSBC Trinkaus and Burkhardt AG, ALL RIGHTS RESERVED. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, on any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of HSBC Trinkaus and Burkhardt AG. MICA (P) 118/04/2013, MICA (P) 068/04/2013 and MICA (P) 110/01/2013